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Stadium Village Digs in with New Hotel

INDIANAPOLIS, Indiana—12/06/2017 - Permits have been issued for construction of Hillcrest Development’s 100th hotel, a custom-urban TownePlace Suites by Marriott International. The 146-room hotel, a keystone of the emerging technology district known as Stadium Village, pays homage to the neighborhood’s traditional style, just one block from Lucas Oil Stadium and overlooking the Union 525, Rolls-Royce and Lilly Campuses. It features 5 stories of all-suites with kitchens and high-tech connectivity atop 2 parking decks, outdoor grilles, and a trendy warehouse bar. 18 new permanent jobs will precede several others as the hotel hits its stride.

Hillcrest CEO Al Hill adds, “We selected the Marriott brand because of its reputation and its open-source reservations platform that books \$38b annually.” Worldwide, Marriott opens a new hotel every 16 hours. Hillcrest has commissioned Aimbridge Hospitality, currently managing more than 700 other hotels in North America, to conduct hotel operations.

Strong support from the Stadium Village Business Association and Old Southside Neighborhood Association are kick-starting 11 other Prince Alexander projects in Stadium Village—and counting. “I’ve been here since ‘95,” remarks Steve Alexander, CEO of Prince Alexander Architecture regarding his office in Stadium Village. “It’s amazing how Indy’s tech start-ups are breaking our projects loose today.” He also credits the success of downtown Indy’s convention and tourism business.

Details about upcoming Stadium Village projects will be revealed at the hotel’s groundbreaking ceremony, to be held at 629 Russell Ave on Wednesday, December 13th at 10am. City officials have been invited to attend.

